

JAZZ MOE

User Experience Designer

CONTACT

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PORTFOLIO

👉 jazzmoe.com

EDUCATION

Aug 2019 - May 2023

North Carolina State University

Bachelor of Graphic and Experience Design (BGXD)

4.0 Major GPA

SKILLS

Figma/Adobe XD

Adobe Illustrator/Photoshop

Agile Project Management/Jira

WordPress

Adobe Creative Cloud

Microsoft Office Applications

Miro/Mural

SPECIALITIES

User Experience

User Interface

Product Design

Design Strategy

Brand Identity

Graphic Design

PROFILE

Creative and dedicated UX design professional seeking a dynamic position in Austin, Texas. Experienced in leading design projects, collaborating with project managers and developers, and creating innovative and exciting user interfaces.

EXPERIENCE

Product Designer at GoodPup/Rover

GoodPup - Rover's official training platform | Full Time | Remote March 2023 - Nov 2023

Led as the primary designer on multiple projects, delivering solutions to enhance user-friendly platform navigation. Worked closely with a team of software engineers and product managers to develop and test interactive prototypes and design concepts.

Visual Design Intern at MathWorks

MathWorks - Creators of MATLAB & Simulink | Full Time | Natick, MA Summer 2022

Developed strategically driven, brand focused, visual design solutions for online and offline projects. Collaborated with the visual design team to build a strong brand identity expression for MathWorks. Produced and branded marketing collateral to inspire, inform, and captivate users.

UX Design Intern for University Enrollment Services

Enrollment Management and Services | Raleigh, NC August 2021-May 2022

Developed compelling virtual experiences for students to explore the NCSU campus. Enhanced the marketing team's productivity by producing high-volume, cross-platform designs.

Graphic Design Lead at RED-i

Resources and Event Design Interactive | Raleigh, NC April 2021-May 2023

Provided creative solutions through client-centered engagement and end-to-end project management. Worked on a multidisciplinary team to craft innovative designs and concepts.

PROJECTS

REI TrailMate - Sponsored UX Project

REI co-op | Personalization | User Reserach | Prototyping Sep-Dec 2022

Collaborated with REI to design and develop interactive prototypes for an enhanced user shopping experience. Conducted research, analyzed design approaches and AI opportunities, and delivered high-fidelity UI solutions to address customer pain points.

Wellrec - UX Passion Project

Wellness & Recreation | User Experience | Prototyping Dec-Jan 2022-23

Designed a more efficient interface that enhances the user experience and streamlines the group fitness class registration process. Analyzed user pain points, interviewed participants, and gathered data to inform hi-fi UI design decisions.