# Jazz Moe User Experience Designer

## CONTACT

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Austin, TX

## PORTFOLIO

▶ jazzmoe.com

## **EDUCATION**

Aug 2019 - May 2023

## North Carolina State University

Bachelor of Graphic and Experience Design (BGXD) 4.0 Major GPA

### **SKILLS**

Figma/Adobe XD

Adobe Illustrator/Photoshop

Agile/Jira/Notion/Asana

WordPress

Adobe Creative Cloud

**Microsoft Office Applications** 

Miro/Mural

## **PROFILE**

Creative and dedicated UX design professional seeking a dynamic position in Austin, Texas. Experienced in leading design projects, collaborating with designers and developers, and creating innovative and exciting user interfaces.

## **EXPERIENCE**

## Senior UX/UI/Graphic Designer at Hometown Hero

Hometown Hero December 2023 - Present

Designing compelling user interfaces for web and mobile applications, guiding visual brand identity direction, enhancing e-commerce user experience, improving navigation, and boosting conversion rates at Hometown Hero.

## **Product Designer at GoodPup/Rover**

GoodPup - Rover's official training platform

March 2023 - Nov 2023

Led as the primary designer on large-scale projects, delivering solutions to enhance user-friendly platform navigation. Worked closely with a team of software engineers and product managers to develop and test interactive prototypes and design concepts.

#### **Visual Design Intern at MathWorks**

MathWorks - Creators of MATLAB & Simulink

Summer 2022

Developed strategically driven, brand focused, visual design solutions for online and offline projects. Collaborated with the visual design team to build a strong brand identity expression for MathWorks.

## **UX Design Intern for University Enrollment Services**

**Enrollment Management and Services** 

August 2021-May 2022

Developed engaging virtual experiences for students to explore the NCSU campus. Enhanced productivity by producing high-volume, cross-platform designs.

#### **Graphic Design Lead at RED-i**

Resources and Event Design Interactive

April 2021-May 2023

Provided creative solutions through client-centered engagement and end-to-end project management. Worked on a multidisciplinary team to craft innovative designs and concepts for organizations across the University.